HPM 957 – Crisis Leadership
(Credit Hours: 1)

Department of Health Policy and Management
Gillings School of Global Public Health

Spring 2018 Syllabus

Class Location: Online via Distance Education Media
Meeting Times:

On Campus: 5 Jan 2018

Online (5:35 – 7:00 PM EST): 31 Jan; 21 Feb; 7 Mar; 28 Mar; 11 Apr

Faculty: Dr. Bennet Waters
TA: Wendi Elkins

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Phone: 202.509.2058
Phone: TBD

Course Overview
This course is one in a series of core leadership offerings in the Executive DrPH. It is designed to expose students to both the theoretical and practical aspects of crisis leadership. Students will be expected to think critically about interpersonal and organization dynamics; the elements of crises in organizational settings; principles of organizational preparedness for crisis; and how to develop strategies to refine and apply crisis leadership skills.

Course Learning Objectives

1. Identify and discuss different theories of leadership and their divergences from traditional management practices
2. Articulate one’s own crisis leadership style, building on those observed through course materials and discussions
3. Describe the typical barriers and pitfalls that affect both new and experienced leaders as they attempt to navigate organizational crises
Articulate how successful organizational leaders predict, prepare for, recognize and mitigate organizational crises

Build upon theoretical leadership principles and practically apply them to identify and manage potential crises in complex operating environments

Resources

**Website**
HPM 957 has its own website using Sakai software. This syllabus, the course schedule and additional resources are on the website.

**Texts**

**Articles**
A series of articles will be posted online for students’ access during the semester and can be accessed using the “eReserves” link in Sakai

Class Participation

The course is designed to encourage interaction and debate by students both during class and through on-line discussion forums. Active participation is required each week.  *All readings and assignments must be completed prior to the beginning of each session.*

Evaluation Methodology

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<thead>
<tr>
<th>Grade Components</th>
<th>% of Grade</th>
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<tbody>
<tr>
<td>Applied Project</td>
<td>60%</td>
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<tr>
<td>Class Participation</td>
<td>40%</td>
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<tr>
<td><strong>TOTAL</strong></td>
<td><strong>100%</strong></td>
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Grading Scale

<table>
<thead>
<tr>
<th>Grade</th>
<th>Score Range</th>
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<tbody>
<tr>
<td>H</td>
<td>90 – 100</td>
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<tr>
<td>P</td>
<td>75 – 89</td>
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<td>L</td>
<td>60 – 74</td>
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<td>F</td>
<td>&lt; 60</td>
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Evaluation Criteria

All assignments are evaluated according to the descriptions provided above. Students should answer all of the questions posed and/or follow the framework suggested in the description of the written assignment.

Course Evaluation

The Department of Health Policy and Management is participating in the Carolina Course Evaluation System (CES), the university's new online course evaluation tool, enabled at the end of each semester. Your responses will be anonymous, with feedback provided in the aggregate; open-ended comments will be shared with instructors, but not identified with individual students. Your participation in CES is a course requirement, as providing constructive feedback is a professional expectation. Such feedback is critical to improving the quality of our courses, as well as providing input to the assessment of your instructors.

UNC Honor Code

Honor System Statement

All students must refrain from lying, cheating, and stealing as well as from engaging in conduct that significantly impairs the welfare or educational opportunities of others in the university community. This includes refraining from all forms of academic dishonesty, including plagiarism. Your full participation and observance of the Honor Code is expected at all times.

If you have questions about your responsibilities under the Honor Code, please consult:

- Your instructor
- Office of Student Conduct
- Instrument of Student Judicial Governance
- Plagiarism Tutorial
- Online Honor System Module