

# ACADEMIC UPDATES

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# New Opportunities for the School

## Funding from Jessie Ball duPont Fund

- ▣ Support for our pipeline program
  - Our pre-college program—the Summer Public Health Symposium for High School Students—will now include 60 students.
  - Project **IMHOTEP** and **NCCU**, we propose to continue follow-up with the students beyond the summer, specifically with those who live and/or attend college in North Carolina.

# New Opportunities for the School

## Undergraduates:

- ▣ Entrepreneurship minor with a 6<sup>th</sup> track related to public health
  - Curriculum will include SPHG600 and Public Health Entrepreneurship (NUTR 780/HPM 780)
- ▣ New course SPHG 620 “What is Public Health?” 1 credit hour course offered by Karin Yeatts, Spring 2014

# New Opportunities for the School

## Graduate Students

- ▣ MPH Dual Degree with School of Pharmacy
- ▣ Inter-professional Course on “Leading for Racial Equity: Examining Structural Issues of Race and Class”
  - Target Audience –Graduate students, faculty, and staff from across campus
  - Housed in the School Public Health (SPHGxxx)
  - 2 credit hour course offered in Fall 2014 (2-day workshop followed by 8 contact hours of follow-up with UNC faculty)
  - Partnership with the Racial Equity Institute-Deena Hayes-Greene and Suzanne Plihcik

# New Opportunities for the School

## Graduate Students

- A Master of Public Health Degree for the 21st Century: Key Considerations, Design Features, and Critical Content of the Core
  - The MPH degree should be based on a rigorous, structured, and carefully sequenced curriculum that may require prerequisite learning.
  - The MPH degree should offer in-depth education in concentration areas that are responsive to the interests of students, the strengths of the institution, and the needs of employers.
  - The common element of all MPH degrees should be a well-designed core that covers critical and interdisciplinary content in foundational areas of public health.

# New Opportunities for the School

## Graduate Students

Global-local  
Interdisciplinary  
Cross cutting competencies  
Leadership skills  
Real world problems  
Practice

### ▣ Online Interdisciplinary MPH

- Target Audience –Global (clinicians at first)
- Housed in Public Health Leadership
- Min 42 credit hours, revamped core curriculum with concentrations that relevant to current public health issues

# New Opportunities for the School- MOOCS

- Extend Carolina's global presence, teaching, research, and public service through free, non-credit continuing education courses
- Enhance and supplement our face-to-face residential courses and programs with digital assets created during MOOC development or through student engagement in MOOC offerings
- Use innovative pedagogical models that explore cutting-edge design, instructional Web tools, social media components, and other interactive methods that enhance the teaching and learning experience.

The RFP template and additional information are at <http://fridaycenter.unc.edu/MOOCs/#authoring>.

Letter of Intent is **due January 17, 2014**

**Please copy your department chair and dean of Academic Affairs if you apply.**

# Course Evaluations

- Moving from Digital Measures to ClassClimate
- History of response rates:
  - Spring 2011-76% 10 days Survey closed on last day of classes, before reading day
  - Fall 2011-81% 17 days Survey closed on last day of classes, before reading day
  - Spring 2012-73% 14 days Survey closed on last day of classes, before reading day
  - Fall 2012-70% 17 days Survey extended through all exam days
  - Spring 2013-68% 19 days Survey extended through first reading day
  - Fall 2013-66% 14 days Survey extended through first reading day

# Course Evaluations

- Students desire to have the course evaluations public?
  - ▣ What response rate is needed before this information can be released?
  - ▣ How public?
  - ▣ Which Questions?