Certificate Program Overview

The Community Preparedness and Disaster Management Certificate within the Department of Health Policy and Management in the Gillings School of Global Public Health at UNC-Chapel Hill is a professional certificate program to provide leaders in the public and private sector who deal with emergency management and disaster preparedness, response, recovery or mitigation. This program will enhance the knowledge of professionals who must prepare and oversee systems used to keep America safe. The program's all-hazards approach includes natural and technological hazards; and terrorism.

There are 3 academic courses, each with 4 -- four-week modules. The 3 academic courses cover a multitude of topics dealing with local, state and federal activities in planning for and analyzing disasters. We look at both the strengths and weaknesses of systems and engage students’ creative processes to facilitate the development and/or refinement of systems that will work in the community. We also strive to create a common conceptual understanding of the issues facing disaster management in order to produce a more coordinated and synergistic regional response to events. Members learn by participating in the educational process rather than by memorizing facts.

Students spend a total of 4 days on campus. Two days (Friday-Saturday) are spent at the beginning of the program to better understand the educational and research systems of the university. Students will return after one year for an exercise facilitation overview and graduation.

Courses are not training workshops designed to teach first responder skills. Instead, they are graduate-level learning sessions designed to provide a better understanding of administrative processes and issues surrounding disaster management best practices. A large, systems viewpoint is presented with facilitated discussion to allow students to seek ways to develop or to improve processes in their communities. Attendance by community teams is encouraged, but is not required.

Through an agreement with the International Association of Emergency Managers, members are able to apply the certificate to fulfill the 200 “training hours” required to complete either the CEM® (Certified Emergency Manager) or AEM (Associate Emergency Manager) credential.

Valuing, Recognizing, and Encouraging Diversity
Promoting and valuing diversity in the classroom enriches learning and broadens everyone’s perspectives. Inclusion and tolerance can lead to respect for others and their opinions and is critical to maximizing the learning that we expect in this program. This may challenge our own closely held ideas and personal comfort zones. The results, however, create a sense of community and promote excellence in the learning environment.

Diversity includes consideration of (1) the variety of life experiences others have had, and (2) factors related to “diversity of presence,” including, among others, age, economic circumstances, ethnic identification, disability, gender, geographic origin, race, religion, sexual orientation, social position.

*This class will follow principles of inclusion, respect, tolerance, and acceptance that support the values of diversity.*

**Attendance Policy**

According to the policy of the Director, Community Preparedness and Disaster Management, students are required to complete each module in its entirety in the time allotted for the module. Attendance at the two on-campus sessions is also expected.

Only the Director may authorize deviation for the on-campus attendance. Students who experience "life-demands" which preclude them from completing coursework on time must coordinate with the module instructor for an extension and provide a plan for completing the work. Time extensions in excess of one-week from the end of the module must be approved by the Director.

Students are required to participate in the regularly scheduled “Live Sessions” for each module that are conducted via Adobe Connect. Each student is expected to participate with their headset / microphone and be in a location where they can openly participate in discussions and questions asked by the module instructor.

**Typical Week For a Student**

Differences in modules, assignments, and resources will change your requirements from week to week, but we anticipate that a typical two week module for a certificate program student might look as follows.
Every two weeks your module will have three or more units with slideshows, a “live session,” required readings, optional readings, and an assignment that goes with the lesson. The course modules are laid out so that you can access all of your material from one page. As a suggestion, put yourself on a schedule so that you can make substantial progress on your assignment throughout the weekends. Each student will develop their own schedule which best fits their time management plan. The most important step is to complete the slideshows before you do the readings or the assignments. Optional readings are for those of you who want more information on the topic.

Wednesday - Sunday
• Log in and check email daily.
• Go to SAKAI and check Announcements.
• Start next module.
• Review Instructions and Objectives for new module.
• Read through the assignment so you can think about it during the slideshows.
• Listen to new unit slideshows.

Monday - Thursday
• Log in and check email daily.
  • Participate in the Module “Live Session” when scheduled.
• Read through the required reading assignments.
• Begin research for module assignment.

Friday - Monday
• Log in and check email daily.
• Complete module assignment.

Tuesday
• Log in and check email.
• Review / print any module resources/suggested readings/other links.
• Prepare to start the next module tomorrow.

**Graduate Grading**
The Graduate School officially recognizes four substantive grades:

H for Honors
P for Pass
L for Low Pass
F for Fail

The general rule of thumb that we use is that the expected level of performance is P and those who clearly exceed the expected level can be awarded an H and those who clearly do not reach the expected level of performance are awarded an L. Those who do not show up and clearly have done little or no work at the expected level should receive an F.

**Undergraduate Grading**

94 or above: A
90 to 93: A-
87 to 89: B+
83 to 86: B
80 to 82: B-
77 to 79: C+
73 to 76: C
70 to 72: C-
67 to 69: D+
63 to 67: D
60 to 62: D-
Below 60: E

Note: Final course grades are rounded up, e.g. any grade .5 or higher will round up.

We have agreed that, regardless of the number of assignments, one grade will be assigned for each module and one grade will be assigned for the cross-module case. If multiple projects are assigned, the instructor will average the grades. If you have specific issues with a grade, address them
with the Module Instructor, they are receptive to discussion and clarification.
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Semester</th>
<th>Duration</th>
<th>Dates</th>
<th>Instructor</th>
<th>Email</th>
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<tbody>
<tr>
<td>HPM 420</td>
<td>Community And Public Health Security--Disasters, Terrorism, and Emergency Management Systems</td>
<td>SPRING 2014</td>
<td>2 Days</td>
<td>Jan 3-4</td>
<td>Bill Gentry</td>
<td><a href="mailto:wgentry@email.unc.edu">wgentry@email.unc.edu</a></td>
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<td></td>
<td>CPDM 21 Orientation (On Campus)</td>
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<td></td>
<td>Module 1: Local Organizations: First Response</td>
<td></td>
<td>4 wks</td>
<td>Jan 8 – Feb 4</td>
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<td>State Organizations: The Emergency Management System</td>
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<td>Module 2: National Organization: Homeland Defense, FEMA, Federal Structures and CDC Healthcare Systems in Disasters, SNS</td>
<td></td>
<td>4 wks</td>
<td>Feb 5 – Mar 4</td>
<td>Bennet Waters</td>
<td><a href="mailto:bennet.waters@gmail.com">bennet.waters@gmail.com</a></td>
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<td>Module 3: Manmade Disasters: Terrorism Natural Disasters</td>
<td></td>
<td>4 wks</td>
<td>Mar 5 – Apr 1</td>
<td>Dewayne West</td>
<td><a href="mailto:sdwestllc@gmail.com">sdwestllc@gmail.com</a></td>
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<td>Module 4: Leadership</td>
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<td>4 wks</td>
<td>April 2 – 30</td>
<td>Jim Porto</td>
<td><a href="mailto:jim_porto@unc.edu">jim_porto@unc.edu</a></td>
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<td></td>
<td>Cross-Course Project – 9/11 After Action Review/9/11 Commission Report</td>
<td></td>
<td></td>
<td>Jan 8 – April 30</td>
<td>Randy Egsegian</td>
<td><a href="mailto:EgsegianR@durhamtech.edu">EgsegianR@durhamtech.edu</a></td>
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<td>HPM 422</td>
<td>Emergency Management I--Analytic Methods</td>
<td>FALL 2014</td>
<td>4 wks</td>
<td>Aug 20 - Sep 16</td>
<td>Cameron Wolfe</td>
<td><a href="mailto:cwwoods@email.unc.edu">cwwoods@email.unc.edu</a></td>
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<td>Cross-Course Project – Food Borne Outbreak Investigations</td>
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<td>Aug 20 – Dec 10</td>
<td>David Sweat</td>
<td><a href="mailto:david.sweat@dhhs.nc.gov">david.sweat@dhhs.nc.gov</a></td>
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<td>4 Week Winter Break</td>
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<td>HPM 423</td>
<td>Emergency Management II: Disaster Management</td>
<td>SPRING 2015</td>
<td>4 wks</td>
<td>Jan 7– Feb 3</td>
<td>Chip Patterson</td>
<td><a href="mailto:Jpboys4@bellsouth.net">Jpboys4@bellsouth.net</a></td>
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<td>Jan 7 – Apr 28</td>
<td>Bill Gentry</td>
<td><a href="mailto:wgentry@email.unc.edu">wgentry@email.unc.edu</a></td>
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<td>CPDM 21 Graduation</td>
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