1. Updates
2. Future agenda
Gift to Harvard SPH

$350 M
Gift to Harvard SPH

Public health is a valuable investment.
69% of SPH students receive some aid*

More aid needed!

*Average $18.5K student (in $, excl. loans)
Kudos

Thomson Reuters’ 2014 list of most highly-cited authors

Gerardo Heiss, MD, PhD
W.R. Kenan Jr. Distinguished Professor, EPI

Yun Li, PhD
Assistant Professor, Genetics and BIOS

Barry Popkin, PhD
W.R. Kenan Jr. Distinguished Professor, NUTR
Always include UNC Gillings School of Global Public Health affiliations & grant numbers on publications
Critical searches

Completed

Jim Herrington, PhD,
Executive Director,
Gillings Global Gateway™
Professor of the Practice,
Health Behavior

Ongoing/New

MCH Chair search

HPM Chair search

Crystal Miller, MA,
CFRE, Associate Dean
for Advancement
Thank you!

Charlotte Nuñez-Wolff, EdD
Associate Dean for Business and Administration
Managing Ebola

Clockwise from top: Bill Gentry, Ralph Baric, Naya Villarreal, Billy Fischer, Peggy Bentley, Allison Aiello and David Weber
Preventing academic scandals: pay attention to our data; and listen to our people
CHALLENGES
NIH/other funding declining

Growing number of researchers chasing a decreasing amount of funding

(paraphrase of remarks 9/2014)
State funding declining

Next year may be worse.
Limited options for $$$
Decreases in federal/state funding
Limited sources of new funding
Declining enrollment in some of our programs
More competition—150 accredited schools & programs

Retaining our strongest faculty and staff
Recruiting
Attracting top students
OPPORTUNITIES
Identify & focus on unique strengths/value proposition.

Refine research strategy.

Define campaign strategy.

Align for continued strength.

Recruit people who will create synergy across the SPH.

Communicate.
STRATEGY AND ALIGNMENT
Intentionally manage changes in what and how we teach and what degrees we offer.

Increase student-based tuition (SBT).

Communicate and market.

Become more diverse.

Prepare students for new kinds of roles.

Evaluate. Act.
Raise more $$$$$.

Develop new revenue streams.

Expand our partners.

Refine research strategy.

Make our organization more efficient without losing what is good.
Continue to improve communications strategies and products.

Tell the story of public health impact better than anyone else.

Repeat. Repeat.

Achieve greater synergy of messages & products across SPH.
Focus.

Make hard choices.

Pick the right leaders.

Think like a School.

Be the School we think we are.

Create a culture of health for the people who work and learn here.
Significant emerging areas of strength

- Implementation science
- mHealth
- Behavioral economics
- Climate & human health
- Big data & human health
- Global healthy aging
Thank you!
Happy Holidays.