Course Description:

This course covers the fundamental concepts and tools for monitoring and evaluation of global public health programs. Basic concepts and practices in M&E will be covered such as formative research, stakeholder engagement, conceptual frameworks, data collection methods, indicator development, survey and focus group design, performance monitoring and designs for outcomes, impacts and efficiency.

Online course. Prerequisite: Permission of Instructor. Summer, Ramaswamy.

Textbooks:


(Note: please obtain the 7th edition as it is significantly different from previous editions)


Available on line at: https://openknowledge.worldbank.org/bitstream/handle/10986/2699/526780PUB0Road101Official0Use0Only1.pdf?sequence=1

(Readings from this text will be posted on Sakai)

APART FROM THE SPECIFIC DATES MENTIONED, ALL ASSIGNMENTS WILL BE DUE ON SUNDAY AT MIDNIGHT AT THE END OF THE MODULE

PART A: PLANNING FOR EVALUATION

Module 1: (Week of May 13) Introduction to Monitoring and Evaluation

Readings:
The Road to Results - Designing and Conducting Effective Development Evaluations (R2R), – Chapter 1, pages 1-18.

Rossi, Lipsey and Freeman, Chapter 2. Pages 31-61.

Case Study

P36- 40 in Road to Results

Module 2: (Week of May 20) Developing Evaluation Questions with Stakeholders
**Readings:**
The Road to Results - Designing and Conducting Effective Development Evaluations (R2R), – Chapter 6, pages 221 – 234.
Rossi, Lipsey and Freeman, Chapter 3. Pages 67 – 79

**Case Study**
Asian Development Bank Decentralized Health Project in Indonesia.

**Module 3 (Week of May 27) Creating an Evaluation Framework**

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**Start of Group Project**

**Readings:**
W.K.Kellogg Foundation. Logic Model Development Guide. 2004. Chapters 2 and 4
Van der Velder, F. Capacity Assessment of Non Governmental Development Organizations: Beyond the Logical Framework. 2003

**Case Study**
Unite for Sight development case studies

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**Module 4 (Week of June 3) Specifying Indicators for Measuring Performance**

**Readings:**

**Case Study:**

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Module 5 (Week of June 10) Collecting M&E Data

Readings:

Sections from Road to Results, Chapters 8 and 9.
  • Part 1 - Data Collection Strategy
  • Part 2 - Data Collection Tools
  • Part 3 - Sampling Strategy


Case Study:

USAID: DHS Survey Model Household Questionnaire.

PART B – CONDUCTING EVALUATIONS

Module 6 (Week of June 17) Monitoring Progress and Evaluating Program Processes

Readings:
Rossi, Lipsey & Freeman, Chapter 6. Pages 169-199.


Case Study:

Mid-term Exam (June 21 – 23)

Module 7 (Week of June 24) Evaluating Program Outcomes and Impacts Part 1: Randomized Experiments

Readings:
Road to Results – Pages 247-261


Case Study:

Module 8 (Week of July 1) Evaluating Program Outcomes and Impacts Part 2: Quasi Experimental and Non Experimental Designs

Readings:

Road to Results – Pages 262-272


Case Study:
Agha S. A Quasi-Experimental Study to Assess the Impact of Four Adolescent Sexual Health Interventions in Sub-Saharan Africa. International Family Planning Perspectives. 28(2). 2002.

Module 9 (Week of July 8) Integrating Qualitative and Quantitative Data – Mixed Methods Designs and the RE-AIM Framework

Readings:


Case Study:

Module 10 (Week of July 15) Evaluating Program Cost Effectiveness and Equity

Readings:
Rossi, Lispey & Freeman. Chapter 11. Pages 331-368

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Segone, M. Evaluation to Accelerate Progress towards Equity, Social Justice and Human Rights. UNICEF. 2011


Case Study:


PART C – MANAGING AN EVALUATION STUDY

Module 11 (Week of July 22) Ethical Management of Evaluation Studies

Readings:

Sections from Road to Results, Chapters 12, 13 and 14
- Part 1 – Managing an Evaluation
- Part 2 – Reporting Results
- Part 3 – Ethics of Evaluation

Submit Group Project (July 25)

Final Exam (July 25 – 28)